



*Build Enduring Relationships*



**INTRODUCING GOLDMINE PREMIUM EDITION 2014, THE AWARD WINNING CRM SOLUTION PRODUCT LINE. GOLDMINE IS THE EASIEST TO USE CRM PACKAGE ON THE MARKET.**

Your CRM solution needs to be powerful, easy to use and maintain. Only GoldMine brings all this together in a package that's affordable for any business.

- Eliminate duplication with a central database of marketing and sales prospects, customers, and suppliers with easy sharing
- Target the right contacts with segmented marketing campaigns, including telephone calls, email, and direct mail
- Increase sales productivity by monitoring the sales pipeline at all stages and streamline follow ups and reminders
- Improve customer loyalty by recording and following up on all customer service requests
- Communication tools to keep your brand and services in front of your customers on a regular basis to promote repeat business
- Optional Mobile Edition supports iOS and Android smartphones and tablets

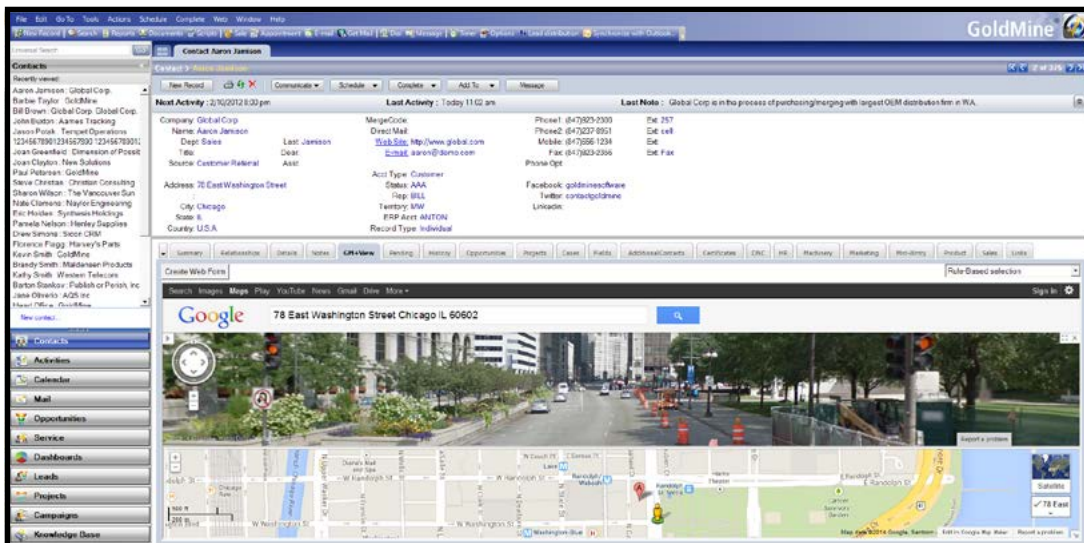


GoldMine is a leading customer relationship management (CRM) provider for Windows-based businesses. Whether the size of your business is small, medium or large, we have a solution for every stage of your company's growth.

**GoldMine® Premium Edition**

Insight | Knowledge | Results

GoldMine Work Areas - You are never more than one click away from a key task or detailed information



**“GoldMine has exceeded our expectations and is instrumental to our company’s success.” Dr. Woolf, Air Animal Pet Movers**

GoldMine works with your environment:

- Windows Server 2012 or 2008
- Windows 8, 7 and Vista
- SQL Server 2012 or 2008 -- 1-10 users can start with SQL Express
- The optional Mobile Edition for smartphone access and iGoldMine for thin client requires IIS 7 or 8 installed
- Apple iOS 4 through 7 or Android devices OS2.3 or higher

Visit [www.goldmine.com](http://www.goldmine.com) to review detailed system requirements

### Customer Relationship & Daily Activity Management

- View customer relationships, maintain account and contact history, and manage daily activities

### Sales & Opportunity Management

- Schedule follow-up tasks, track customer information, such as competitor and influencer information
- Powerful forecast, quota assignment and opportunity tracking capabilities for solid sales analysis

### Marketing Automation

- Customized marketing campaigns
- Integration with Constant Contact email marketing suite
- Automated processes for workflow

### Calendar & Communication Management

- Schedule all types of contact interactions, such as calls, meetings, appointments, follow up's and requests
- View activities via the group calendar or interactive list
- Integrated Outlook client for mail and contacts

### Customer Service & Support

- Customer service center functionality which enables tracking, resolution, and reporting of service requests
- Provide real-time service requests

### Social Media

- Easy to use social media links for accounts in one view with Facebook, Google Search, Maps, LinkedIn, Twitter

### Analytics Reports & Knowledge Base

- Pre-built dashboards for marketing, sales opportunities, activity analysis, and customer service
- Ability to configure your own dashboards
- Customizable knowledge base
- 160 reports and 6 built-in business analytics tools

### Microsoft Outlook and Office Integration

- Integrate your Outlook email, calendar and contacts
- Automatic merge functionality with MS Word and Excel
- Capture information via Web forms into GoldMine



**GoldMine**  
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Call 1.800.443.5457  
SPEAK TO A REPRESENTATIVE TODAY  
[WWW.GOLDMINE.COM](http://WWW.GOLDMINE.COM)